



Futures for Kids

bridging the gap between the hopes and dreams of our students and the workforce development needs of our communities

Futures for Kids, or F4K, is an online career exploration tool that uses technology to connect students with people and employers across North Carolina to show them the relevance of high school graduation to their future success.

F4K utilizes a concise interest assessment to give students a starting point for career exploration, providing comprehensive information on over 500 careers including average salary, working conditions and job outlook by state. Students can view companies who hire for a particular career and connect with those companies plus more than 700 Career Coaches via discussion board to ask questions and gain insight.

volunteer from your computer

- ⇒ web-based format provides flexibility to answer questions anytime, anyplace
- ⇒ impact a student's future in as little as 10-15 minutes a week
- ⇒ email notification to log in and answer new questions

connect with our future workforce

- ⇒ provide insight to students interested in your field
- ⇒ promote workforce-readiness skills and business acumen
- ⇒ share information about your company and industry
- ⇒ offer tips for available work-based learning opportunities

support the NC Graduation Project

- ⇒ serve as a virtual Graduation Project mentor for students statewide
- ⇒ help students learn to communicate electronically in a professional manner
- ⇒ dialogue with students about your real-world experiences via online discussion boards

go to www.f4k.org to sign up!
just click on "Be A Career Coach"

who can use F4K?

Students: Career exploration in middle and high school is a crucial juncture to help students create a plan for success.

Educators: A powerful tool to assist educators and career development staff with too many students and limited time, F4K helps facilitate individualized career planning on a larger scale.

Parents: The online nature of F4K allows parents to explore along with their child the different career options, view the child's favorite careers, and assist in selecting classes.

Communities: F4K is the only online career-planning process that actively recruits the business community in fostering the growth of our future workforce. Individuals can also get involved as a Career Coach to share from their wealth of experience, and businesses can use F4K to reach out to future employees and offer work-based learning experiences.

"As someone who has recruited numerous businesses to our state, I know the number one factor that determines where companies move or expand is the availability of a dependable, qualified workforce. Enabling businesses to connect directly with their future workforce and build a steady pipeline of talented, local labor is more important than any incentive that other states can offer."

Governor James B. Hunt, Jr.

Life is what you make it. Start here.

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