

Futures for Kids brings students and businesses together - online

The Chamber's Education Committee recently heard a program on a new on-line workforce development program called "Futures for Kids" (F4K).

F4K is a program that does just that for students, encouraging them to decide what they want out of life and helping them discover the right path to pursue that goal. Based on the premise that kids with a plan are more successful in school, F4K gives students a sense of ownership in their future and provides relevance for their education.

In addition, F4K increases students' awareness of their op-

tions, giving them virtual access to businesses and career coaches all over North Carolina and beyond in a wide range of industries and commerce. By creating a company page on F4K, a business can communi-

"The first step to getting the things you want out of life is this: decide what you want."

~Ben Stein

cate with students in their area and across the state regarding what they do, the positions they hire for and requirements for each, as well as any immediate opportunities for the students such as job shadowing or internships.

The Chamber would encourage all members to get involved

with this worthy organization, both as a business and as individual Career Coaches. Career Coaches serve as online mentors for students who have questions relating to their various fields of experience, and everything is done online at the company's convenience. The time commitment is only about 15 minutes a week, but the impact on the next generation is infinite.

If you have questions or would like more information, please contact Tanja Hawes, Employer Relations Manager for F4K, at tanjah@f4k.org or 919-875-8885 ext 208.



Education Vice Chair Brian Tremblay (center) welcomes Employee Relations Manager Tanja Hawes and Education Program Director John Shaw from the Futures for Kids online workforce development initiative. The Johnston County School System is one of several districts in North Carolina that is participating in the program.